



KSAT 12 TV

ORDER

Print Date 10/18/12 Page 1 of 2

Flight Dates 10/24/12-11/01/12

Order Sep 00:15:00

Contract / Revision 262523 /

Original Date / Revision
10/18/12 10/18/12

Advertiser Pol-Sheriff-R-S. Pamerleau

New till 09/19/12

Agency Morehead Dotts Rybak Adve

Buying Contact Fred Dotts

2767 Santa Fe St
Corpus Christi, TX 78404

Product

General Election

Agency Com 15%

Billing Contact

2767 Santa Fe St
Corpus Christi, TX 78404

Sales Office SAT-L

Sales Region LOC

Agency Ref

Estimate

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle WEEKLY

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Local-Republican

Priority P-2

Advertiser Ref

Primary Account Executive

A. Political A. Political

Account Executive Order% Start Date End Date

A. Political A. Political 100%

Order Share 100% Market Value 19700

Competing Station	% of Order	Amount
KABB	%	0
KCWX	%	0
KENS	%	0
KMYS	%	0
KRRT	%	0
NSAT	%	0
WOAI	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	4	\$7,310.00	\$8,600.00	0.00	10/22/12	10/28/12	4	\$7,310.00	\$8,600.00
November 2012	6	\$9,435.00	\$11,100.00	0.00	10/29/12	11/04/12	6	\$9,435.00	\$11,100.00
Totals	10	\$16,745.00	\$19,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KSAT	10/24/12	10/25/12	News- 6PM News- 6PM	CM	M-F 6-630p	--11---	:15/:15	2	\$1,500.00	P-1	0.00	BK	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--11---					2	\$1,500.00		0.00			
N 2	KSAT	10/24/12	10/25/12	Late News- 10PM Late News- 10PM	CM	M-F 10-1035pm	--11---	:15/:15	2	\$2,800.00	P-1	0.00	BK	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--11---					2	\$2,800.00		0.00			
N 3	KSAT	10/30/12	11/01/12	News- 6PM News- 8PM	CM	M-F 6-630p	-111---	:15/:15	3	\$1,500.00	P-1	0.00	BK	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-111---					3	\$1,500.00		0.00			
N 4	KSAT	10/30/12	11/01/12	Late News- 10PM Late News- 10PM	CM	M-F 10-1035pm	-111---	:15/:15	3	\$2,200.00	P-2	0.00	BK	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **262523** Flight Dates **10/24/12-11/01/12**

Hiatus Dates

Original Date / Revision 10/18/12/ 10/18/12

Order Sep 00:15:00

Advertiser **Pol-Sheriff-R-S. Pamerleau** Product **General Election**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 4	KSAT	10/30/12	11/01/12	Late News- 10PM Late News- 10PM	CM	M-F 10-1035pm	-111---	:15/:15	3	\$2,200.00	P-2	0.00	BK	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	-111---	3		\$2,200.00		0.00							
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